

BRIEF DESCRIPTION OF TRAINING PROGRAMME

2 Days Government Certification on

GRAPHIC DESIGN MASTERY WITH CANVA TRAINING

Live Interactive Session

COURSE CONTENT:-

Topics to be covered:

Canva is a powerful design tool offering numerous benefits, including user-friendly design, a wide variety of templates, affordability, stock media access, and collaborative features.

- Introduction to Graphic Design
- Getting Started with Canva
- Design Basics in Canva
- Logo Design using CANVA
- Poster Design using CANVA
- Video / Reels Editing USING CANVA
- Creating Engaging Designs
- Advanced Canva Techniques
- Handling
- Using Canva's Animation Features
- Title Animation, Content Creation
- Audience Targeting Design
- Page Branding Design
- Attracting Viewers
- Investment Cost
- Social media Attractive Design
- Final Project and Portfolio Development
- Creating a personal brand and using Canva for your portfolio

Benefits of CANVA TRAINING

User-Friendly Interface

- Extensive Template Library

- Free Version Availability
- Collaborative Features
- Web-based Platform
- Regular Updates and Additions
- Drag-and-drop Functionality
- Customizable Brand Kit
- Integrated Stock Photo Library
- Enhance Your Graphic Design Skills
- Reach a massive audience
- It offers a wide range of templates and tools to help you create graphics
- It Is a Great Option for Creating Graphics for Personal Use and Commercial Purposes

Date- 14 & 15 June 2025 (2 Days) Time- 5 pm to 8.30 pm

Course Fee: Rs. 3000/- (Study material in softcopy shall be provided)

FOR MORE DETAILS PLEASE CONTACT:

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